

Orchard Downs Redevelopment Survey Data June 18, 2007

Background

On May 2 and May 16, 2007 Master Developer Candidates presented their proposed development plans to the public. The May 2 event held in the Beckman Institute Auditorium was a formal unveiling of each developer teams master development plan via a presentation. On May 16 these same plans were presented in an exhibit-style format at the Alice Campbell Alumni center in order for the public to examine plan details and engage design professionals in discussions on various details of each plan.

UIUC conducted a survey among residents in the Urbana-Champaign and surrounding areas as part of its effort to seek community input and participation. This survey effort started on May 2 and ended on May 21. Through this survey, we gathered information on the *public's perceptions of various design features and elements* in Master Developer Candidates plans and whether these are consistent with the University's and community's vision for the redevelopment of Orchard Downs.

The data presented on the University's Orchard Downs Redevelopment website are tables and printouts that will be utilized to create a report of the surveys findings. This report will be posted on the University's Orchard Downs Redevelopment website in early July 2007.

The University of Illinois at Chicago (UIC) Survey Research Lab assisted in the design of the survey instrument and performed the analysis of the survey data.

This survey is the culmination of a process by the University to facilitate community input and participation.

Other Data

Members of the Orchard Downs Advisory Committee provided their pro and con feedback on each Master Developer Candidates proposed development plan to the Orchard Downs selection committee. This document is also posted on the University's Orchard Downs Redevelopment website for viewing.